



BHAVAN'S VIVEKANANDA COLLEGE
OF SCIENCE, HUMANITIES AND COMMERCE
(Accredited with 'A' Grade by NAAC)
Autonomous College – Affiliated to Osmania University

VALUE ADDED COURSES LIST 2017-2018

Sl.No.	Course Name
1	Softskills (CRT)
2	Arduino Programming
3	Photography
4	Data Analytics
5	Entrepreneurship
6	Personal Branding
7	E-Business
8	Genetic Counselling
9	Tally

Bhavan's Vivekananda College
of Science, Humanities and Commerce
Sainikpuri, Secunderabad - 500094
(Accredited with 'A' Grade by NAAC)
Autonomous College–Affiliated to Osmania University

Softskills (CRT)

Organised by
(Career Guidance and Placement Cell)



CRT 2017-18

Facebook post from Bvcplacementcell, August 5, 2017. The post contains the following text:

For all U.G final year who have not qualified PET exam 2017-18.

CRT schedule

Date	hours	Time
1	16/08/2017	2 4:30pm - 6:30pm
2	17/08/2017	2 4:30pm - 6:30pm
3	18/08/2107	2 4:30pm - 6:30pm
4	21/08/2017	2 4:30pm - 6:30pm
5	22/08/2017	2 4:30pm - 6:30pm
6	23/08/2017	2 4:30pm - 6:30pm
7	24/08/2017	2 4:30pm - 6:30pm
8	28/08/2017	2 4:30pm - 6:30pm
9	04/09/2017	2 4:30pm - 6:30pm
10	05/09/2017	6 10.00am - 5:00 pm
11	06/09/2017	2 4:30pm - 6:30pm
12	07/09/2017	2 4:30pm - 6:30pm
13	08/09/2017	2 4:30pm - 6:30pm
Total		30 hours

Note: -
1)students who have not qualified PET exam are required to attend CRT classes according to the schedule given above. 80% attendance is mandatory for the classes.
2)The fee for the CRT classes is Rs:- 1,200. Pay the amount to Mrs. Rajeshwari at Room no: -4 in the office on and before 10th Aug 2017.
3) The students who are not attending the CRT classes will not be eligible for campus placement.

This screenshot shows the same Facebook post as above, but with the engagement section visible. It includes 18 likes and options to Like, Comment, and Share. The text of the post is partially obscured by the engagement area.

ANNEXURE 2 :**Course Structure for the Student Development Program (SDP)**

PROGRAM COVERAGE - (15 SESSIONS)	Approximate no. of sessions
Quantitative ability: <ul style="list-style-type: none"> • Numbers, Number Systems • Percentage, Profit and Loss, Partnership • Average, Mixtures and Alligations; • Simple Interest & Compound Interest • Time and Work & Time and Distance 	5
Verbal Ability: <ul style="list-style-type: none"> • Paragraph formation • Sentence Correction • Reading Comprehension 	3
Reasoning: <ul style="list-style-type: none"> • Series, Analogies, Odd Man Out, Coding-Decoding • Blood Relations, Direction sense, Symbols & Notations • Distribution, Binary Logic, Puzzles • Cubes, Venn Diagrams 	4
Evaluation mechanism: The mock tests will help the students analyze their performance in each area. <ul style="list-style-type: none"> • Comprehensive (Company Specific / General) • Doubt Clarifying Sessions on the tests taken 	2
Basic Communication Skills: <ul style="list-style-type: none"> • Writing Skills - Sentences, Paragraphs, Outlines etc.; Resumes and Applications; E-mail writing and other Correspondence - Formal and informal letters 	1
Value Added Services: <ul style="list-style-type: none"> • Workshop on industry scenario and employability (the required skills to gain a better job). 	
Note: Each session comprises of 1:30 hours to 1:45 hours Maximum no. of hours spent on the program would be 30 hours	

Course Outcomes:

- 1.** Be prepared for the personal interview through mock interviews while being aware of the various kinds of interviews.
- 2.** Develop thinking ability and polish his expression in group discussions.
- 3.** Students will demonstrate effective oral and written communication skills in the professional context.
- 4.** Students will enhance their logical reasoning and qualitative ability techniques.

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Arduino Programming

Organised by
(Department of Computer Science)



Date: 11/07/2017

To,

The Principal,
Bhavan's Vivekananda College,
Sainikpuri,
Secunderabad - 500094.

Sub: Request for starting Value-Added Courses in computer science department.

Sir,

The department of computer science is planning to start value-added courses in this month for all under graduate students.

I request you to kindly permit us to conduct this programme.

I recommend Mr. G. Mahesh Kumar, Assistant Professor, Department of Computer Science as the coordinator for value - added courses.

The details of the courses schedule and fee details are enclosed for your kind perusal.

Thanking you,

yours sincerely

K. V. B. Saraswathi Devi
(K. V. B SARASWATHI DEVI)

Head. Department of Computer Science

Permitted to
start courses in
a) Avrdino programming
b) Network administration
H A
11/7

Bhavan's Vivekananda College
Department of Computer Science

Value-Added Course

Arduino programming for automation

Duration of the course : 30 Hrs

Objective of the course : Using the computer programming (OOPS) in electronic control systems like industrial and home automation.

Introduction :

Arduino is an open-source electronics platform based on easy-to-use hardware and software. **Arduino** boards are able to read inputs - light on a sensor, a finger on a button, or a Twitter message - and turn it into an output - activating a motor, turning on an LED, this is also **extensively used for IOT prototype development**.

Training content :

Arduino basics

- What is Arduino (Day-1)
 - Hardware and I/O
 - Types of Arduino
 - Where can be used
- Arduino interfaces and shields (Day-2)
 - Relay modules
 - Communication modules
 - Sensor modules



Arduino programming basics


- Arduino programming (Day-3,4,5,6,7,8)
 - Arduino IDE
 - Program structure
 - Compiling and loading “Hello World” program
 - Variables
 - Operators
 - Control statement (IF—Else)
 - Iteration statements (For, While loops)
 - Read and write statements
 - Functions

Arduino Labs

1. Toggle switching with a push button switch (Day-9)
2. Controlling three LEDs with a single push button (Day10)
3. Blinking LED and Running LED (Day-11)
4. Driving a 230 V bulb with a push button (with a relay) (Day-12)
5. Controlling a bulb with a light sensitive (LDR) switch (Day-13)
6. Controlling a bulb with a mobile (Day-14)

Arduino Projects

1. Programmable college bell with automatic birthday announcement
2. 10 Keypad security code lock
3. Light sensing controlled lights
4. Traffic density based traffic signal
5. Controlling lights with Android
6. Water tank level indicator

A handwritten signature in blue ink, appearing to be 'G. M.', with a long horizontal stroke extending to the right.

Course outcomes:

1. Students will acquire knowledge on different Smart System applications.
2. Students will acquire knowledge about Automation basics using **Arduino Programming**.
3. Students will gain knowledge on IoT programming languages & platforms.
4. Students will gain knowledge on design ,development and implementation of various smart system applications(Home and small industrial)
5. Students will get enough knowledge on choosing IoT programming as their career path.

A handwritten signature in blue ink, appearing to be 'G. M.', with a long horizontal stroke extending to the right.

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Photography

Organised by
(Certificate Course Committee)



To
The Principal
Bhavans Vivekananda College
Sainikpuri
Secunderabad

28th Nov 2017

Sub: Request to Start Certificate Course- Photography

Dear Sir,

This is to bring to your kind notice that the Certificate Course Committee is planning to start a photography course in December 2017 for both UG & PG courses of BVC for a fee of Rs.2000 per student, duration of the classes will be 32 hours. The objective of the course is to train students on the basics of professional photography and make them aware of the career aspect of the field.

The course consists of two theory classes and two practical sessions which will include Photo walks, Photo discussions, Basics of post processing, Travel photography and concept of Portraits and Landscapes.

We request you to kindly permit us to conduct photography course.


L.V. Kamala Devi

Certificate Course Coordinator


V. Achutamba

Photography Course Coordinator

Permitted.

28/11

11 15.00m 11/11 4/12/17

CIRCULAR

The Certificate Course Committee is conducting a certificate course for both UG & PG in the following area:

Course Name	Duration	Fees
Photography	2 months	Rs.2000/-

For Registrations contact

1. L.V.Kamala Devi , Asst. Professor, Department of Commerce
2. V.Achuta, Lecturer , Department of Management Studies

Registration starting date: 4/12/2017.

Registration ending date: 8/12/2017.

The classes are going to commence from December 11th, 2017

The timings of the classes will be 2:30 to 4:30p.m. on Thursday and Saturday.

Kamala
11/12/17
Mrs.L.V.Kamala Devi

Y.Ashok
Prof.Y.Ashok

Certificate course co coordinator

Principal



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Photography course – (2017 -18)

Objective –

The mentors Mr. Aman Sharma and Gourav Paul would conduct a 3 month training program in order to teach students, the basics and tricks of Professional Photography and make them aware of the career aspects of the industry.

Summary –

This course will help the aspiring photographers who want to pursue career in the field of photography.

The course will consist of one theory class and two practical classes per week with time duration of 1 hour. A practical class will be conducted which will include photo-walks, photo-discussions and post-processing session with guest speakers. The two month course will see a sustained a focused training on individual growth in photography.

Total number of classes - 32

Syllabus:

- 1) What is photography and its various genres?
- 2) How cameras work? (Mobile phone, bridge
Camera & DSLR) Framing and angle
- 3) Composition of an image in street photography.
- 4) Concept of portraits and landscapes
- 5) Use of natural light source in various genres of photography
- 6) Travel photography

- 7) Smart hacks and tricks of mobile phone camera, point & shoot and DSLR Long exposure.
- 8) Astro photography
- 9) Ethics in Photography
- 10) What is photography and its various genres
- 11) How camera works (mobile phone, bridge camera & DSLR)
- 12) Understanding color composition in portraits
- 13) Selection of background
- 14) Capturing images in low light as well as in daylight
- 15) Understanding landscape and architecture photography.
- 16) Basic postprocessing in PS (skin retouch and gradient tools)
- 17) Equipment and handling

Course Outcomes:

On completion of this course students will be able to :

1. Use and describe basic technical and aesthetic aspects of photography such as depth- of-field, composition, color theory and image content.
2. Use the basic principles of creativity in the your photography
3. Apply color compositions in portraits and back ground
4. able to capture pictures using natural light in street photography
5. Application of mobile photography

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Data Analytics

Organised by
(Department of Commerce)



Date : 12-7-17

To,

The Principal

BVC

Sainikpuri

Sub : Permission for starting a Certificate Course on Data Analytics

Respected Sir,

Department of commerce would like to start a certificate course on Data Analytics for M.Com and B.Com Hons students in association with nmore. We therefore kindly request you to permit us to conduct the course.

Thanking you,

Yours sincerely
K. Sreelatha
Dr K Sreelatha Reddy

12/7/17

SA



Details of Certification course in data analytics (30 hours)

Background: More & more businesses are embracing data backed decisioning. With data becoming the focal point of business strategy it becomes imperative for students to learn to work with data.

Objective: This course is meant to provide hands on inputs to the students in data analytics to ensure that they are adequately prepared for taking up related responsibilities in the corporate world.

Course content: The course will be delivered over 30 classroom hours. These 30 hours are split over four major modules:

1. Data Scrapping & Data Cleaning - 4:30 Hours

The topics to be covered under this module are sources of data and the tools required to scrape (secondary data) or collect (primary data). Hands on practice will be provided on the use of these tools.

Tools - Web Scraper. Web Harvey and or Rvest and ODK (Open Data Kit)

2. Data handling - 3 Hours

This module will introduce students to structuring of data to make it ready for analysis. It will include basic procedures such as formatting, transforming, computing variables and cleaning data. It will also cover first level analysis (Frequencies, Cross tabulation and OLAP cubes).

Tools - SPSS, R, Excel

3. Data analysis – 16:30 Hours

This is the main module. It will cover analytic techniques such as Hierarchical clustering, K means clustering and Factor analysis.

Tools - SPSS, R, Excel

4. Data presentation – 4:30 Hours

Sometimes visualizing data from different perspectives leads to new insights. The Data presentation module will be interspersed between the other modules. It will cover different charts and graphs and building of interactive dash boards.

Tools - Tableau, Excel

A certification exam of 3 hours duration will be held at the end of the course (Session-20) and students who secure more than 75% marks will be issued certificate of proficiency. The certification exam will be supervised by executives of Nmore. We do not issue certification of participation.



Day wise schedule:

Date	Session No.	Topics to be covered	Hours
21-07-2017	1	Introduction & Overview	4.5
22-07-2017	2 & 3	Data Scraping & Data Cleaning	
28-07-2017	4	First Level Techniques – Frequencies & Xtabs	3
29-07-2017	5	Data based stories	
04-08-2017	6 & 7	Hierarchical Clustering	16.5
05-08-2017			
11-08-2017	8 & 9	Multidimensional scaling - Overall similarity	
12-08-2017			
18-08-2017	10	Multidimensional scaling - Attribute based	
19-08-2017	11 & 12	Factor Analysis	
26-08-2017			
01-09-2017	13 & 14	Discriminant Analysis	
02-09-2017			
08-09-2017	15 & 16	Cluster Analysis - K means	
09-09-2017			
15-09-2017	17, 18 & 19	Data visualization - Tableau	4.5
16-09-2017			
22-09-2017			
23-09-2017	20	Certification Exam	3.0

Apart from the 20 classroom sessions, we expect all the students to spend at least 3 hours on out of classroom practice sessions. Practice sessions will be provided and monitored through online media. A databased individual project is mandatory part of the course. Students are expected to demonstrate their learning from the course through their individual projects.

COURSE OUTCOMES:

At the end of the course, the students will be able to

CO1: Identify the data and learn scraping and cleaning.

CO2: Create Data Based stories

CO3: Analyze and implement Clustering and Multidimensional Scaling

CO4: Apply Factor and Discriminant Analysis

CO5: Present Data through tableau

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Entrepreneurship

Organised by
(Certificate Course Committee)

In Association with
IIM-Calcutta



17-18

①

6.07.2017

To

Permission Letter

The Principal
Bhavans Vivekananda College,
Sainikpuri.

Sub : Request for the conduct of five day certificate program on "Personal power and presence" by Mr.Datta Rokade at college premises-Reg.

Respected sir,

This is with reference to the letter dated 5.7.17 by Mr.Datta Rokade, Founder and owner, New World maker organization requesting for the conduct of a five day certificate course on "Personal power and presence" for Undergraduate students of all colleges in twin cities at college premises. Mr.Datta Rokade was resource person for "Personal branding" module organized by Bhavans College in collaboration with IIMC Carpedium workshop and was appreciated as best mentor by students. In this regard we request you to allocate room/seminar hall with LCD, power back up and speaker facilities for conduct of program.

Details of the program and request letter from Mr.Datta Rokade are enclosed

Thanking You,

Yours faithfully,

Sir,

Recommended for consideration of the proposal. Mr. Datta Rokade is a very motivating and knowledgeable speaker. This helps students to present themselves better.

~~AA~~ u → 6/7

Approved

Jee sashy
06/7/2017

Dr. K. Sreelatha Reddy 6/7/17
Course Coordinator,
IIMC-Carpedium event

3) MODULE 3: ENTREPRENEURSHIP

UPON COMPLETION OF THE ENTREPRENEURSHIP MODULE, YOU WILL BE ABLE TO :

1. LEARN TO SET UP A BUSINESS BY SIMULATING THE PROCESS IN A RISK-FREE ENVIRONMENT.
2. DEVELOP A VIABLE AND EXECUTABLE BUSINESS IDEA.
3. BOOST CREATIVE CAPABILITIES OF PARTICIPANTS.
4. LEARN TO BE AN ENTREPRENEUR THROUGH EXPERIENTIAL LEARNING.

DURATION: 45 HOURS

FEE: Rs. 6000/

COURSE PERIOD : 3/6/17 - 10/6/17

1. INTRODUCTION
2. MANAGEMENT FRAMEWORK.
3. PROJECT APPRAISAL
4. PROJECT SELECTION
5. CREATION OF BUSINESS IDEAS
6. RISK MANAGEMENT
7. STAKE HOLDERS MANAGEMENT
8. PROFESSIONAL AND SOCIAL RESPONSIBILITY

LAST DATE FOR REGISTRATION AND FEE : 15TH MAY 2017

COURSE COORDINATOR :

1. DR. K. SREELATHA REDDY, HEAD,
DEPARTMENT OF COMMERCE , (PHNO : 9948078133)

ORGANIZING COMMITTEE :

2. DR. Y. APARNA, ASST.PROFESSOR,
DEPARTMENT OF MICROBIOLOGY (PH.NO : 9866471203)
3. MRS. MARY NYGI KURIAN, LECTURER,
DEPARTMENT OF CHEMISTRY
4. MR. D. RAMAKRISHNA, LECTURER,
DEPARTMENT OF COMPUTER SCIENCE
5. MRS. KRISHNAVENI, LECTURER,
DEPARTMENT OF MATHEMATICS AND STATISTICS
6. DR. KAVITHA LAL, ASST.PROFESSOR,
DEPARTMENT OF MANAGEMENT STUDIES
7. MRS. K. SUVARCHALA RANI, LECTURER,
DEPARTMENT OF MANAGEMENT STUDIES (PH.NO : 9177554053)
8. MS. ANKITA NAGRA, LECTURER,
DEPARTMENT OF COMMERCE (PH NO : 9885523547)
9. MRS. P. LAVANYA, LECTURER,
DEPARTMENT OF PHYSICS AND ELECTRONICS
10. MD. KALEEMULLAH, LECTURER,
DEPARTMENT OF COMMERCE (PH.NO : 7207181174)
11. MRS. ABHIGNA BANERJEE, LECTURER,
DEPARTMENT OF COMMERCE

GLIMPSES :-



BHAVAN'S VIVEKANANDA COLLEGE OF SCIENCE, HUMANITIES AND COMMERCE

SAINIKPURI, SECUNDERABAD, 500094

IN ASSOCIATION WITH

IIM-CALCUTTA



&



makeintern.com

ZONAL CENTRE :-

BHAVAN'S VIVEKANANDA COLLEGE IS THE ONLY COLLEGE SELECTED IN THE ENTIRE TELANGANA STATE AS THE ZONAL CENTRE BY INDIAN INSTITUTE OF MANAGEMENT CALCUTTA TO CONDUCT THE SKILL DEVELOPMENT WORKSHOP FOR ALL UG & PG STUDENTS IN COLLABORATION WITH MAKEINTERN IN THREE JOB CENTERED MODULES.

EXPERT DETAILS: THE RESOURCE PERSONS ARE YOUNG AND ENERGETIC FROM INDUSTRY AND MOST OF THEM ARE CEO'S AND CO-FOUNDERS. THEY HAVE INTENSIVE EXPERIENCE IN THEIR RESPECTIVE FIELDS.

BENEFITS: -

1. CARPE-DIEM IIM-CALCUTTA AND MAKEINTERN CERTIFICATE.
2. CARPE-DIEM IIM-CALCUTTA INVITATION FOR FINALE
3. Rs 1 LAKH GRAND PRIZE FOR WINNERS

DETAILS OF THE CARPE-DIEM IIMC WORKSHOP FOR THE ACADEMIC YEAR 2017-2018

1. MAKEINTERN AND CARPE-DIEM IS PUTTING UP SUMMER ZONAL CENTERS IN SELECTED COLLEGES WHERE SKILLS & PERSONALITY OF THE PARTICIPANTS WILL BE ENHANCED.
2. THE WORKSHOP WILL PROVIDE ENTREPRENEURSHIP SKILLS, E-BUSINESS PLATFORM AND PERSONAL BRANDING SKILLS OF THE STUDENTS.
3. THIS TRAINING WORKSHOP WILL BE BASED ON JOB ORIENTED SKILLS AND CERTIFIED BY CARPE-DIEM IIMC AND MAKEINTERN.
4. MAKEINTERN IS THE ONLY AUTHORIZED WORKSHOP PARTNER OF CARPE -DIEM IIMC
5. FIVE MERIT STUDENTS WOULD BE SELECTED FROM EVERY ZONAL CENTER AND ARE INVITED TO PARTICIPATE IN FINAL ROUND AT IIMC.
6. AFTER COMPLETING THE COURSE EACH AND EVERY PARTICIPANT GETS PARTICIPATION CERTIFICATE FROM IIMC.
7. INTRA COMPETITION WOULD BE CONDUCTED IN EVERY MODULE FOR SELECTING MERITORIOUS STUDENTS.
8. MERIT CANDIDATE WILL BE AWARDED WITH MERIT CERTIFICATE.
9. FINALE WILL BE HELD AT IIM CALCUTTA CAMPUS ON 27TH-29TH JAN 2018.
10. TOP THREE PERFORMERS IN GRAND FINALE AT IIMC WILL RECEIVE A CASH PRIZE OF Rs.1,00,000/-

PLEASE VISIT www.bhavansvc.org FOR FURTHER INFORMATION.

HIGHLIGHTS:

- DISCOVER NEWER ASPECTS OF THE GROWING COMMERCIAL PHENOMENON.
- INSIGHTS ON THE AMAZING USER FRIENDLY TOOLS OF SOCIAL MEDIA MARKETING, CORE E-COMMERCE AND AFFILIATE MARKETING WOULD BE PROVIDED.
- PRACTICAL LAB SESSIONS TO CREATE A WEBSITE, FACEBOOK PAGES AND ITS MARKETING APPLICATIONS.
- EXPLORE THEMSELVES AND DISCOVER THEIR STRENGTHS AND VALUES THROUGH PERSONAL BRANDING MODULE.
- DEMARK ONCE PERSONAL AND PROFESSIONAL GOALS FOR THE CONCEPT OF VISUALISATION.
- PRACTICAL EXPOSURE IN TOPICS RANGING FROM PROJECT INTEGRATION MANAGEMENT, PROJECT TIME MANAGEMENT AND CASE STUDIES.
- INSIGHTS ON TIME, QUALITY AND HUMAN RESOURCE MANAGEMENT.

DETAILS OF THE MODULES ARE AS FOLLOWS:

1) MODULE 1: E-BUSINESS
UPON COMPLETION OF THE E-BUSINESS MODULE :

1. STUDENTS WOULD BE INTRODUCED TO VARIOUS ASPECTS AND MODELS FOR E-BUSINESS, E-COMMERCE, AND RELATED ISSUES.
2. STUDENTS ALSO BECOME AWARE OF THE WAY THE TRADITIONAL MEANS OF DOING BUSINESS WOULD NEED TO TRANSFORM IN THE ELECTRONIC ERA.

DURATION: 45 HOURS

FEE: Rs. 6000/-

COURSE PERIOD : 3/6/17- 10/6/17

1. INTRODUCTION TO BUSINESS
2. MARKETING
3. INTERNET MARKETING AND E-COMMERCE
4. WEBSITE MANAGEMENT
5. CUSTOMER RELATIONSHIP MANAGEMENT

2) MODULE 2 : PERSONAL BRANDING
(STRONG INTERPERSONAL SKILLS)

UPON COMPLETION OF THE PERSONAL BRANDING MODULE, YOU WILL BE ABLE TO:

1. ANTICIPATE INTERVIEW QUESTIONS ACCORDING TO JOB REQUIREMENT.
2. PRACTICE INTERVIEW SKILLS EITHER AS AN OBSERVER, AN INTERVIEWER, OR AN INTERVIEWEE.
3. USE MOCK SITUATIONS TO DEVELOP AWARENESS ON INTERVIEWING TECHNIQUES TO PREPARE FOR FUTURE INTERVIEWS.

DURATION: 90 HOURS

FEE: Rs. 9000/-

COURSE PERIOD : 3/6/17 - 17/6/17

- INTRODUCTION TO INTERVIEWING
- WRITE AN EFFECTIVE RESUME
- PERSONAL BRANDING
- CORPORATE GROOMING
- DRESS FOR SUCCESS
- PREPARE FOR THE INTERVIEW
- GROOMING FOR SUCCESS
- TYPES OF INTERVIEWS
- POWER OF SPEECH-PUBLIC SPEAKING
- HOW TO MAKE A GREAT FIRST IMPRESSION
- GENERAL STRATEGIES FOR ANSWERING QUESTIONS DURING INTERVIEW
- BODY LANGUAGE DO'S
- BODY LANGUAGE DON'TS
- THE BEHAVIORAL INTERVIEW
- SALARY NEGOTIATION
- SOCIAL ETIQUETTES
- PROGRAM SELLING STRATEGIES



CarpeDiem & Makeintern.com

(Workshop Partner CarpeDiem IIMC) | (Internship Provider across India)

[facebook.com/makeinterns](https://www.facebook.com/makeinterns) twitter.com/makeinterns enquiry@makeintern.com www.makeintern.com 011-45544188

Memorandum of Understanding

Between

Makeintern.com and Bhavan's Vivekananda College

Zonal Center Confirmation

This is to certify that **Bhavan's Vivekananda College** has been selected as a zonal center for Training camp in **June 2017**. We are confirming your college will be Zonal Centre for Carpe-Diem (IIM Calcutta) in **Hyderabad**.

On behalf of Carpe-Diem and Makeintern you can do marketing and promotional activities in your vicinity. You can also welcome other colleges for participation in your campus.

This is to bring under your kind Notice that you will not be facing any issue with IIMC in this regards.

Ref_MI_Carpe_015_Hyderabad
Date June 2017
E-Business/Entrepreneurship/Personal Branding

This is a confirmation that your college will be the Zonal Centre for summer Training as mentioned above.

Director

Makeintern

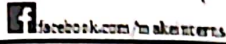
Ms. Priyanka

Overall coordinator Carpe-Diem IIMC



CarpeDiem & Makeintern.com

(Workshop Partner CarpeDiem IIMC) | (Internship Provider across India)



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enquiry@makeinterns.com



www.makeintern.com



011-45544188

ENTREPRENEURSHIP

About Entrepreneurship:

Entrepreneurship means different things to different people. Entrepreneurship has traditionally been defined as the process of designing, launching and running a new business, which typically begins as a small business, such as a startup company, offering a product, process or service for sale or hire. The people who create these businesses are called 'entrepreneurs'. It has been defined as the "...capacity and willingness to develop, organize, and manage a business venture along with any of its risks in order to make a profit".

About CarpeDiem:

CarpeDiem- IIM Calcutta's International Cultural/Technical Festival. Every year, CarpeDiem brings all the students from various under-grad and post-grad colleges to a single podium and makes it an eye feasting revelry. The event shows the artistic and creative side of best minds of the country. From rhythmic and jaw dropping dance moves to exhilarating dramatic plays; from contemporary fashion shows to vivacious music shows; you get to witness the best of performers competing on this platform.

Who should register for the Program:

- Management Students
- Professionals
- Entrepreneurs/Managers
- Commerce Graduates
- Any person aspiring to start his/her own Business

Content:

What is entrepreneurship?

Starting off

- How to start from scratch
- Defining problems
- Generating ideas for new business

Mohipuri Technologies (P) Ltd.

411 RajenderaArihant Tower, B1 Community Centre, Janakpuri East, New Delhi 110058

Tel: 011-45544188

- Evaluating the ideas
- Define business plan
- Starting your business

Getting ready to raise funds

- Positioning
- Pitching
- Business plan

Activating your business

- Bootstrapping
- Recruiting
- Raising Capital

Growing your business

- Partnering
- Branding
- Rainmaking

Making it the best business

Note: The content will cover up the things related to Project Management as well.

Certifications:

All Participants would be awarded with the certificate of Participation, Merit and Coordination.

Duration: 8 Days (45 Hours)

Timings: Decided by the college Management

Registration Charges: 6000/- INR per Student

Expectations from College: Seminar Hall, Mic, Projector, Accomodation and Hospitality of the mentor, Internet Connection.

Mohipuri Technologies (P) Ltd.
411 RajenderaArihant Tower, B1 Community Centre, Janakpuri East, New Delhi 110058
Tel: 011-45544188

Course Outcomes:

1. Analyze different types of portal technologies and deployment methodologies commonly used in the industry.
2. Categorize business data, information and documentation through electronic media and website created.
3. Integrate real business cases regarding their e-business strategies and transformation processes and choices.

Bhavan's Vivekananda College
of Science, Humanities and Commerce
Sainikpuri, Secunderabad - 500094
(Accredited with 'A' Grade by NAAC)
Autonomous College-Affiliated to Osmania University

Personal Branding

Organised by
(Certificate Course Committee)

In Association with
(IIM - Calcutta)



17-18

①

6.07.2017

To

Permission Letter

The Principal
Bhavans Vivekananda College,
Sainikpuri.

Sub : Request for the conduct of five day certificate program on "Personal power and presence" by Mr.Datta Rokade at college premises-Reg.

Respected sir,

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Details of the program and request letter from Mr.Datta Rokade are enclosed

Thanking You,

Yours faithfully,

Sir,

Recommended for consideration of the proposal. Mr. Datta Rokade is a very motivating and knowledgeable speaker. This helps students to present themselves better.

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Approved

Jeevasathy
06/7/2017

Dr. K. Sreelatha Reddy 6/7/17
Course Coordinator,
IIMC-Carpedium event

3) MODULE 3: ENTREPRENEURSHIP

UPON COMPLETION OF THE ENTREPRENEURSHIP MODULE, YOU WILL BE ABLE TO :

1. LEARN TO SET UP A BUSINESS BY SIMULATING THE PROCESS IN A RISK-FREE ENVIRONMENT.
2. DEVELOP A VIABLE AND EXECUTABLE BUSINESS IDEA.
3. BOOST CREATIVE CAPABILITIES OF PARTICIPANTS.
4. LEARN TO BE AN ENTREPRENEUR THROUGH EXPERIENTIAL LEARNING.

DURATION: 45 HOURS

FEE: Rs. 6000/

COURSE PERIOD : 3/6/17 - 10/6/17

1. INTRODUCTION
2. MANAGEMENT FRAMEWORK.
3. PROJECT APPRAISAL
4. PROJECT SELECTION
5. CREATION OF BUSINESS IDEAS
6. RISK MANAGEMENT
7. STAKE HOLDERS MANAGEMENT
8. PROFESSIONAL AND SOCIAL RESPONSIBILITY

LAST DATE FOR REGISTRATION AND FEE : 15TH MAY 2017

COURSE COORDINATOR :

1. DR. K. SREELATHA REDDY, HEAD,
DEPARTMENT OF COMMERCE , (PHNO : 9948078133)

ORGANIZING COMMITTEE :

2. DR. Y. APARNA, ASST.PROFESSOR,
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GLIMPSES :-



BHAVAN'S VIVEKANANDA COLLEGE OF SCIENCE, HUMANITIES AND COMMERCE

SAINIKPURI, SECUNDERABAD, 500094

IN ASSOCIATION WITH

IIM-CALCUTTA



&



makeintern.com

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EXPERT DETAILS: THE RESOURCE PERSONS ARE YOUNG AND ENERGETIC FROM INDUSTRY AND MOST OF THEM ARE CEO'S AND CO-FOUNDERS. THEY HAVE INTENSIVE EXPERIENCE IN THEIR RESPECTIVE FIELDS.

BENEFITS: -

1. CARPE-DIEM IIM-CALCUTTA AND MAKEINTERN CERTIFICATE.
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PLEASE VISIT www.bhavansvc.org FOR FURTHER INFORMATION.

HIGHLIGHTS:

- DISCOVER NEWER ASPECTS OF THE GROWING COMMERCIAL PHENOMENON.
- INSIGHTS ON THE AMAZING USER FRIENDLY TOOLS OF SOCIAL MEDIA MARKETING, CORE E-COMMERCE AND AFFILIATE MARKETING WOULD BE PROVIDED.
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DURATION: 45 HOURS

FEE: Rs. 6000/-

COURSE PERIOD : 3/6/17- 10/6/17

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2. MARKETING
3. INTERNET MARKETING AND E-COMMERCE
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(STRONG INTERPERSONAL SKILLS)

UPON COMPLETION OF THE PERSONAL BRANDING MODULE, YOU WILL BE ABLE TO:

1. ANTICIPATE INTERVIEW QUESTIONS ACCORDING TO JOB REQUIREMENT.
2. PRACTICE INTERVIEW SKILLS EITHER AS AN OBSERVER, AN INTERVIEWER, OR AN INTERVIEWEE.
3. USE MOCK SITUATIONS TO DEVELOP AWARENESS ON INTERVIEWING TECHNIQUES TO PREPARE FOR FUTURE INTERVIEWS.

DURATION: 90 HOURS

FEE: Rs. 9000/-

COURSE PERIOD : 3/6/17 - 17/6/17

- INTRODUCTION TO INTERVIEWING
- WRITE AN EFFECTIVE RESUME
- PERSONAL BRANDING
- CORPORATE GROOMING
- DRESS FOR SUCCESS
- PREPARE FOR THE INTERVIEW
- GROOMING FOR SUCCESS
- TYPES OF INTERVIEWS
- POWER OF SPEECH-PUBLIC SPEAKING
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CarpeDiem & Makeintern.com

(Workshop Partner CarpeDiem IIMC) | (Internship Provider across India)



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enquiry@makeintern.com



www.makeintern.com



011-45544188

Memorandum of Understanding

Between

Makeintern.com and Bhavan's Vivekananda College

Zonal Center Confirmation

This is to certify that **Bhavan's Vivekananda College** has been selected as a zonal center for Training camp in **June 2017**. We are confirming your college will be Zonal Centre for Carpe-Diem (IIM Calcutta) in **Hyderabad**.

On behalf of Carpe-Diem and Makeintern you can do marketing and promotional activities in your vicinity. You can also welcome other colleges for participation in your campus.

This is to bring under your kind Notice that you will not be facing any issue with IIMC in this regards.

Ref_MI_Carpe_015_Hyderabad

Date June 2017

E-Business/Entrepreneurship/Personal Branding

This is a confirmation that your college will be the Zonal Centre for summer Training as mentioned above.

Director

Makeintern

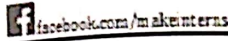
Ms. Priyanka

Overall coordinator Carpe-Diem IIMC



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twitter.com/makeinterns



enquiry@makeintern.com



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PERSONAL BRANDING

About Personal Branding:

Personal branding is the practice of people marketing themselves and their careers as brands. Personal branding is essentially the ongoing process of establishing a prescribed image or impression in the mind of others about an individual, group, or organization.

About Carpe-Diem:

Carpe-Diem- IIM Calcutta's International Cultural/Technical Festival. Every year, Carpe-Diem brings all the students from various under-grad and post-grad colleges to a single podium and makes it an eye feasting revelry. The event shows the artistic and creative side of best minds of the country. From rhythmic and jaw dropping dance moves to exhilarating dramatic plays; from contemporary fashion shows to vivacious music shows; you get to witness the best of performers competing on this platform.

Who should register for the Program:

- Management Students
- Students who are aspiring to do MBA
- Graduates
- Job Seekers
- Any professional who wants to improve interpersonal skills

Content:

- Introduction to Interviewing
- Write an Effective Resume
- Personal Branding
- Corporate Grooming
- Dress for success
- Prepare for the Interview
- Grooming for Success

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- Types of Interviews
- Power of Speech-Public Speaking
- How to Make a Great First Impression
- General Strategies for Answering Questions during Interview
- Body Language Do's
- Body Language Don'ts
- The Behavioral Interview
- Salary Negotiation
- Social Etiquettes
- Program Selling Strategies

Certification:

All Participants would be awarded with the Certificate of Participation, Coordination and Merit.

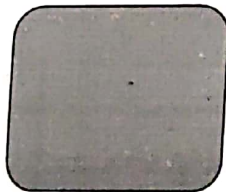
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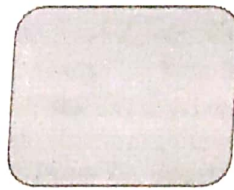
Registration Charges: 9000/- INR Per student

Expectations from College: Seminar Hall, Mic, Projector, Accommodation & Hospitality for Mentors, Internet Connection.

Program Design:



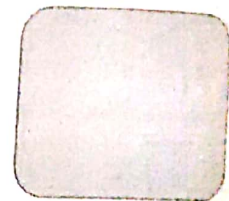
Idea



Marketing



Website Management



CRM

Mohipuri Technologies (P) Ltd.
411 Rajendera Arihant Tower, B1 Community Centre, Janakpuri East, New Delhi 110058
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Course Outcomes:

1. Learn how to influence and communicate in a way that serves their personal brand.
2. Articulate the social and business etiquettes in the cooperate world
3. Create a effective resume that is unique to reflect their story as a personal branding

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Jee sashy
06/7/2017

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GLIMPSES :-



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3. USE MOCK SITUATIONS TO DEVELOP AWARENESS ON INTERVIEWING TECHNIQUES TO PREPARE FOR FUTURE INTERVIEWS.

DURATION: 90 HOURS

FEE: Rs. 9000/-

COURSE PERIOD : 3/6/17 - 17/6/17

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- WRITE AN EFFECTIVE RESUME
- PERSONAL BRANDING
- CORPORATE GROOMING
- DRESS FOR SUCCESS
- PREPARE FOR THE INTERVIEW
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CarpeDiem & Makeintern.com

(Workshop Partner CarpeDiem IIMC) | (Internship Provider across India)

facebook.com/makeinterns twitter.com/makeinterns enquiry@makeintern.com www.makeintern.com 011-45544188

Memorandum of Understanding

Between

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Makeintern

Ms. Priyanka

Overall coordinator Carpe-Diem IIMC



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enquiry@makeintern.com

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011-4554188

E-BUSINESS

About E-Business:

E-business (electronic business) is the conduct of business processes on the Internet. These electronic business processes include buying and selling products, supplies and services, servicing customers, processing payments, managing production control, collaborating with business partners, sharing information, running automated employee services, recruiting etc. IBM was one of the first companies to use the term when, in October 1997, it launched a thematic campaign built around e-business.

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Who should register for the Program:

- Management Students
- Students who are aspiring to do MBA
- Entrepreneurs/Engineers
- Commerce Graduates
- Any professional aspiring to start own business

Content:

Introduction to Business

- Understand the principal of business ethics and basic economics
- Compare the different types of business ownership.
- Describe the basics of organizational structure.
- Identify the differences between management and leadership.

Mohipuri Technologies (P) Ltd.

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- Understand the importance of information technology in today's business environment.

Marketing

- Analyze the concept of marketing in a societal and global sense.
- Learn the four areas of strategy in marketing.
- Identify the principles of product, price, promotion, and distribution by considering interesting examples of real organizations.

Internet Marketing and E-Commerce

- Contrast E-commerce with traditional commerce.
- Identify major market and enterprise issues that impact electronic commerce.
- Explore how firms conduct business on the Internet, including their selling and marketing strategies.
- Discover the major steps in implementing an E-commerce venture

Website Management

- Hosting a website
- Purchasing Domain Name
- Design website for the venture before the launch
- Create content for the web with all the details

Customer Relationship Management

- Understand information technology, research management, and consumer behavior, market segmentation, targeting, and positioning strategies.

Certification:

All Participants would be awarded with the Certificate of Participation, Coordination and Merit.

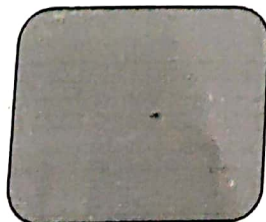
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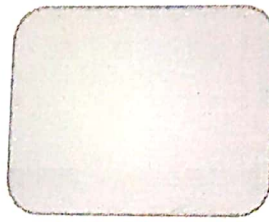
Registration Charges: 9000/- INR Per student

Expectations from College: Seminar Hall, Mic, Projector, Accommodation & Hospitality for Mentors, Internet Connection.

Program Design:



Idea



Marketing



Website Management



CRM

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Course Outcomes:

1. Demonstrate the concepts, and fund raising options.
2. Correlate the process the entrepreneurial opportunities in India.
3. Categorize the entrepreneur development policies and programs of Government of India. This will help them to choose a start up or a Business Organisation.

Bhavan's Vivekananda College
of Science, Humanities and Commerce
Sainikpuri, Secunderabad - 500094
(Accredited with 'A' Grade by NAAC)
Autonomous College–Affiliated to Osmania University

Genetic Counselling

Organised by
(Department of Genetics & Biotechnology)





Bharatiya Vidya
Bhavan

(Founded in 1938 by Kulapati Dr. K.M. Munshi)

BHAVAN'S VIVEKANANDA COLLEGE
of Science, Humanities & Commerce

Estd : 1993 AFFILIATED TO OSMANIA UNIVERSITY
AUTONOMOUS COLLEGE

ACCREDITED WITH "A" GRADE BY NAAC

SAINIKPURI, SECUNDERABAD - 500 094. Ph : 27111611, 27115878

Date :
03/02/2017

To,

The Director,

Institute Of Genetics and Hospital for Genetic Diseases, OU.

Begumpet, Hyderabad-500016

Telangana State.

Sub: Request for practical training at IOG.

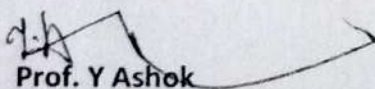
Respected Madam,

As per our discussion on 24/01/2017, we would like to send our BSc Life Sciences students for practical training at your Institute for a period of one month during April-May 2017. As agreed upon, the amount to be paid for the training program is Rs. 1500/- per student.

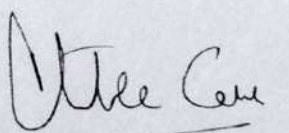
We would be thankful if you would oblige us for the same.

Thanking You,

Regards


Prof. Y Ashok

Principal


8/2/2017

**BHAVAN'S VIVEKANANDA COLLEGE OF SCIENCE, HUMANITIES AND COMMERCE,
SAINIKPURI, SECUNDERABAD.**

Autonomous College

Affiliated to Osmania University, Hyderabad.

(Accredited with 'A' grade by NAAC)

Department of Genetics, Biotechnology and Botany

Skill Enhancement Course- Credits 2

Effective from 2017-'18 onwards

Title: Genetic Counselling

Objectives:

- 1. To give an overview on Human Genetic Disorders.**
- 2. To discuss the importance of Genetics counseling in day today life.**
- 3. To understand the indications and the various prenatal Diagnostic techniques.**
- 4. To emphasize the role of molecular genetic techniques in the detection of diseases.**
- 5. To discuss the various options available in the treatment of genetic disorders.**

UNIT I:

15 Hours

- 1. Basic aspects of Genetic Counselling: Types of Genetic disorders and need for Genetic Counselling (3)**
- 2. Steps in Genetic Counselling: (2)**
- 3. Carrier detection (for recessive disorders) and risk prediction of Genetic disorders. (3)**
(Simple Probability and Bayesian calculation methods).
- 4. Prenatal diagnosis and Screening for Congenital birth defects (2)**
- 5. Applications of Molecular Genetic techniques in detection of Genetic disorders (3)**
- 6. Strategies for treatment of Genetic disorders. (2)**

UNIT II

Practical training program (Internship) at the Institute of Genetics and Hospital for Genetic Diseases, Begumpet, Hyderabad for a period of 4 weeks.

Outcomes:

- The students learn the concepts of Human genetic disorders.**
- Students learn the different steps involved in genetic counseling.**
- They also learn various methods involved in carrier detection.**
- They learn to appreciate the prenatal diagnostic techniques.**
- Hands on practical training program at the Institute of Genetics , Begumpet helps them to develop their skills in Molecular Biology, Biochemistry and Cytogenetics.**

References:

- 1. Emery's Elements of Medical Genetics, 2012, Elsevier, 14th edition.**
- 2. Nussbaum, Genetics in Medicine, 2004, Elsevier, 2nd edition.**
- 3. Harper, Practical Genetic Counseling, 2004, Arnold Publishers, 6th edition.**

4. Emery and Rimoin, **Principles and Practice of Medical Genetics (3 volumes)**, 2006, Churchill Livingstone, 5th edition.
5. Mange and Mange, **Basic Human Genetics**, Sinauer Associates, Inc., 1999, 2nd edition.

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Tally

Organised by
(Department of Commerce)



To,

Date: 23-01-2018

The principal,

Bhavan's Vivekananda College,

Sainikpuri, Sec-Bad.

Respected Sir,

Subject: Request regarding approval for students visit to NSIC for one week workshop on tally.

The department of Commerce is planning to organize one week tally workshop for all the students of B. Com 1st year, which is scheduled from 29-01-2018 to 06-02-2018. We request you to approve the proposal.


Thanking you,

Yours sincerely,



Dr. K. Sreelatha Reddy

Head department of Commerce.



(Dr. Y. ASHOK)
PRINCIPAL
Bhavan's Vivekananda College of Science
Humanities & Commerce
Sainikpuri, R.R. (Dist.)

ACCOUNTING SYSTEMS-TALLY

Course Objective: *The objective of this paper is to help students to acquire conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions by using Tally accounting software.*

UNIT- WISE COURSE OBJECTIVES

COb1: To learn the basics of computerized accounting and to know the recording of transactions with the help of Tally.

COb2: To know the maintenance of accounts with inventory.

UNIT-I: : INTRODUCTION TO TALLY (ACCOUNTS ONLY)

Computerized accounting Vs manual accounting- Introduction to Tally 9- Steps in Creation of company – Creation of company with Accounts only – Creation of ledgers –Entering of vouchers & types - F11: Features , F12:Configurations - Preparation of subsidiary books , Trial balance, Financial statements with adjustments – Rectification of errors – Preparation of Bank reconciliation statement.

UNIT-II: ACCOUNTS WITH INVENTORY AND REPORTS:

Creation of company with “Accounts with inventory” – Creation of stock groups, units of measure, stock items - Inventory vouchers, stock valuation methods. Preparation of Company’s Balance sheet as per Schedule III of Companies Act 2013 - Preparation of common size statement - cash flow statement, funds flow statement and ratio analysis. Split company data – Export and import of data – Backup and Restore.

SUGGESTED READINGS:

1. Computerised Accounting: Garima Agarwal, Himalaya
2. Computerised Accounting: A Murali Krishna, Vaagdevi publications
3. Computerised Accounting: Dr.G.Yogeshweran, PBP.
4. Aakash Business Tools: Spoken Tutorial Project IIT BomBay
5. Mastering Tally: Dinesh Maidasani, Firewal Media
6. Implementing Tally ERP 9: A.K. Nadhani and K.K. Nadhani, BPB publications
7. Computerised Accounting and Business Systems: Kalyani Publications

REFERENCES:

1. Manuals of Respective Accounting Packages
2. Tally ERP 9: J.S. Arora, Kalyani Publications.

COURSE OUTCOMES:

At the end of the course, the students will be able to

CO1: Adapt the latest versions of the accounting package.

CO2 : Preparing the final accounts for accounts only and accounts with inventory.